



Making it real
From planning to action

**Challenge at a local
government level**



C·V·R·D



Benefits of a integrated plan

- Complicated issues tied together
- Includes a range of perspectives
- Identifies potential roles and relationships
- Sends a message to a variety of players - including funders and potential partners
- Not necessarily linear – multiple points of entry
- Emphasis on shared responsibilities to fulfill goals



Challenges of “a” plan

- Discomfort in taking on new roles
- Regulatory and policy perspective - new
- Assumes organizational awareness and buy in
- Process vs product barriers





We have a plan - now what?

- Who owns the responsibility of moving the plan forward?
- Communities and organizations are complex organisms
- Change is difficult and not always welcome





Strategic implementation at three levels

- Community
- Organizationally
- Political



Community

Valuing the relationships

Sharing information and decisions

Looking for multiple wins

Allowing for differences





Organizationally

Who's job is it?

New problems or opportunities

Sharing information and decisions

Cross training and looking for multiple wins

Is it a drainage problem or a watershed



Regional capacity building



Political

- Providing information
- Building bridges
- Building the case for becoming champions





Challenges in translating the plan to the community

- Qualified Board approval of goals based strategy – mixed messages
- All 89 recommendations are BIG - focus is only on 2 rest are lost
- Public outreach and dialogue process must be ongoing and coordinated
- Time consuming and “mushy”
- Expectations that things can move quickly

Rewards

- Increased desire to become more aware and involved in a variety of imbedded issues
- Valuable partnerships



CVRD response

Challenges in translating the plan to the organization

- Qualified Board approval of goals based strategy – mixed messages
- Built from outside of organization – limited internal communication
- Organization not values based – focus on service delivery
- Funding
- Organization built to move slowly

Benefits

- Provides framework for internal partnerships and integration of sustainability planning
- Provides substantial opportunities for organizational units to build new partnerships with external organizations

Challenges in translating the plan to the political

- Qualified Board approval of goals based strategy – mixed messages and RD's
- Jurisdictional histories
- Concern over downloading of responsibilities
- Concerns over sharing decision process
- “Selling the plan up”

Benefits

- High level integration
- Collaboration and sincere exploration of challenges
- Provincial policy language change and alignment with multiple values



1 Vision,
6 Goals,
23 Objectives,
89 Actions

The Six Goals:

1. Demand management
2. Increase supply
3. Protect aquatic ecosystems
4. Reduce flooding impacts
5. Research, education, public outreach
6. Improved water governance

**Making it
real**

**Lots of
work
ahead**



87 recommendations - where are we

1. Demand management

Conservation program – limited education focused systems upgrading, inclined block structures and efficiency

2. Increase supply

Water centric planning process - CAVI leadership group and provincial pilot for a design with nature approach

3. Protect aquatic ecosystems

Pilot watershed planning unit integrates aquatic health into planning process
Flood planning integrates fisheries and ecosystem health into decision tool
Support and valuation of Cowichan Stewardship Roundtable

4. Reduce flooding impacts

Research and analysis of flood inundation areas in the system using LIDAR and climate models

5. Research, education, public outreach

Aquifer mapping and analysis,

6. Improved water governance

Interest based C2C programs, Government to Government dialogue, hiring of CBWC coordinator

CALL FOR MEMBERS

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12 big ideas for a strong, resilient community



CVRD Environment Commission

- About us
- Membership
- How to get involved

Read our plan

- Our 12 big ideas
- CVRD's response
- Background information
- Interesting and fun tidbits

Tell us what you think

- What you told us
- Rank our big ideas
- Give us Feedback
- Fabulous prizes won!

Big vision. Little footprint.

